

# Granular data and advanced analytics

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# Why are we interested in Big Data?

- What do we mean by the term
  - Very loose meaning, covering data, techniques and attitude
  - Granular data crucial
- Why are we interested?
  - Change of responsibilities
    - The arrival of the PRA
  - Change of opportunity
    - More data, increased computing power, technical advances
  - Change of circumstances
    - Lessons from the financial crisis
  - Change of philosophy
    - Inductive vs deductive reasoning



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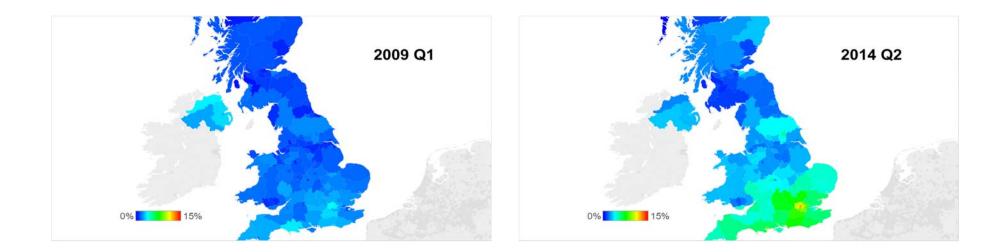
# What are we interested in?

- Gaining a richer understanding of the phenomenon of interest
  - Can help disentangle cause and effect...
  - ...and identify the underlying issue that needs to be addressed
- Getting a speedier reading of developments in the economy and financial system
  - 'Nowcasting' and 'nearcasting'
  - This might be particularly important when the system is undergoing rapid changes
- Quantifying previously purely qualitative data
  - Eg text



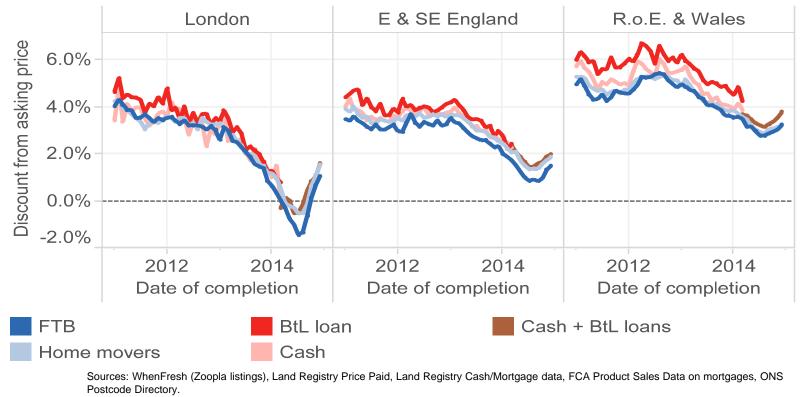
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## Loan-to-income multiple ≥ 4.5



Source: Data are based on the Bank of England's internal Product Sales Database collected by the FCA.





#### Discount from last asking price by buyer type



#### Home owners

#### Investors



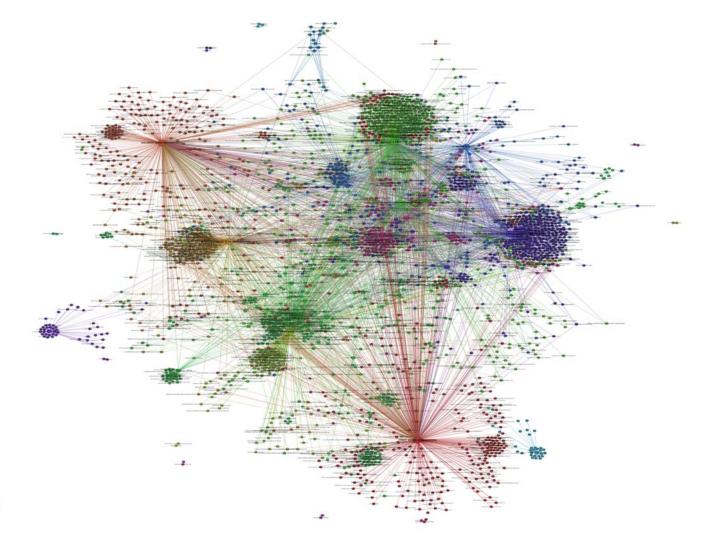
Sources: WhenFresh (Zoopla listings), Land Registry Price Paid, Land Registry Cash/Mortgage data, FCA Product Sales Data on mortgages, ONS Postcode Directory.



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#### EMIR Data

Positions in outstanding CHFdenominated FX derivatives positions on 15/1/15





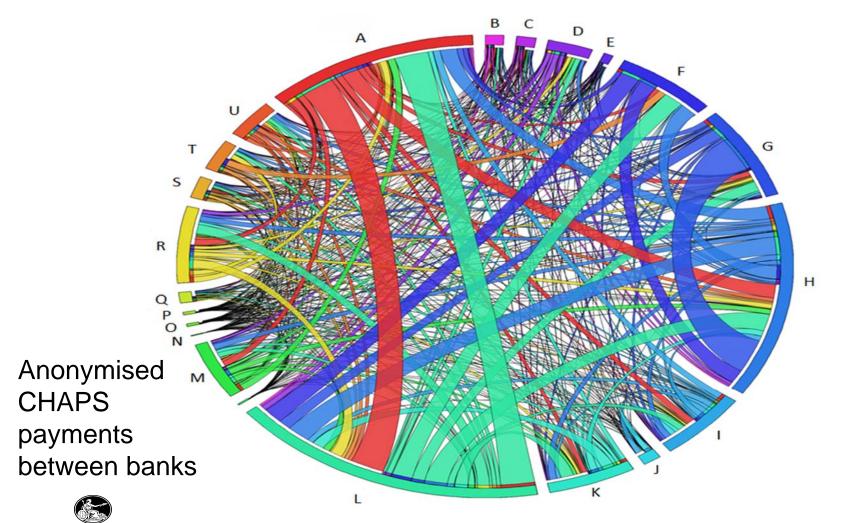
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## **Issues encountered**

- Identifying the purpose of the trade (hedging vs speculation)
- Cross-border issues
- Identifying counterparties (only ~ 50% had a LEI)
- Consolidation of institutions
- Direction of trades
- Identifying the initiator of the trade
- Separating swaps from other forms of derivative

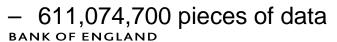


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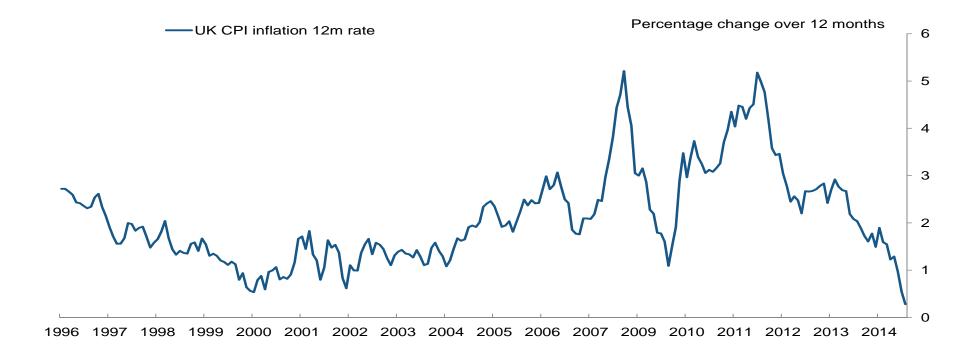


# **Issues with analysing 'Big Data'**

- Example: CPI micro-data
- The ONS has produced a data set comprising:
  - 215 months (Feb 1996-Dec 2013)
  - ~110,000 prices collected per month (not the same number each month)
  - 1,113 items (not the same items each year)
  - 71 COICOP classes
  - various other meta-data (eg type of shop, region etc)
  - in total: 24,442,988 records with 25 fields



### Issue 1: the stability of annual inflation

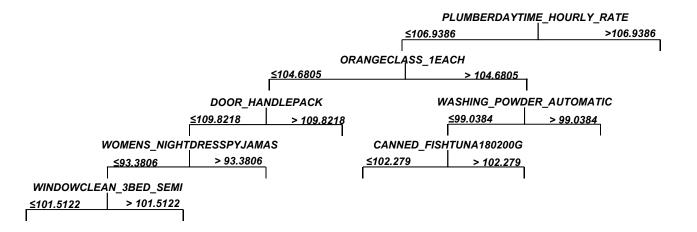




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## **Issue 2: explaining non-linear functions**



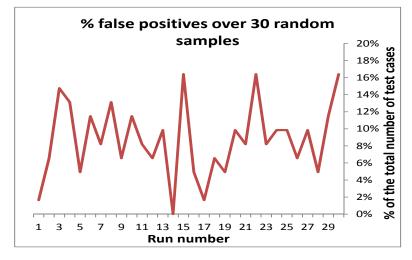
• Try explaining the intuition behind this relationship to busy policy makers...

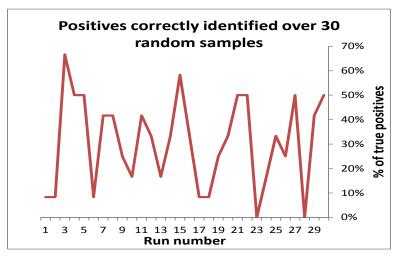


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## **Issue 3: Stability**

- An issue that is closely linked to over-fitting is the stability of the models
- This is a particularly important issues when there is no strong *a priori* reason to think that the world works in this way
- (Though *a priori* thinking can also be misleading at times)







# Issue 5: Confidentiality / 'Big Brother' state

- This was not relevant to the CPI work
- In general, the more detailed and granular the data set is, the more likely it is to contain confidential information
- We must ensure that:
  - we only use data for appropriate reasons
  - the minimum number of people are able to see any confidential data given the needs of the situation
  - data are stored securely and professionally



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